

# Advertising Rate Sheet

**Month** (Check preferred month to place your ad)

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

4 color	1x	3x (-5%)	6x (-10%)	12x (-20%)	Total
Full Page	\$ 2,800	\$ 2,660 each	\$ 2,520 each	\$ 2,240 each	
1/2 Page (Horiz)	1,590	1,511 each	1,431 each	1,272 each	
1/2 Page (Vert)	1,590	1,511 each	1,431 each	1,272 each	
1/3 Page	1,090	1,036 each	981 each	872 each	
1/4 Page	850	808 each	765 each	680 each	
1/8 Page (Classified)	450	428 each	405 each	360 each	
1/16 Page (Classified)	250	238 each	225 each	200 each	

## Premium Positions

Inside Front Cover \$ 3,600  
 Inside Back Cover 3,400  
 Outside Back Cover 3,900  
 PR Reports on request

Advertising Total \_\_\_\_\_

## Ad Design Service

Ad Size	Price	Includes	Total
Full Page	\$ 600	Price includes layout design and a maximum of 3 hi-res color photo scans. Text, photos and logos provided by client. Proofs will be sent by email in a PDF format. FedEx services for ad proofs are available at additional cost. <i>All materials for design should be supplied no later than the 1st day of each month, and final ad approval no later than the 15th.</i>	
1/2 Page	400		
1/3 Page	350		
1/4 Page	250		

Design Total \_\_\_\_\_

## Agreed and approved

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

Signature/Confirmed \_\_\_\_\_ Date \_\_\_\_\_ Grand Total \_\_\_\_\_

## Send your Advertising Order to

Rolling Pin Cruise, Inc., c/o Sales Department  
 1825 Ponce de Leon Blvd. No.493, Coral Gables, FL 33134-4418, USA  
 Tel 305 576 0300, Fax 305 468 6406, Email sales@rollingpincruise.com

Connecting Ship, Shore & You

Rolling Pin Cruise is your source for  
 shore-side CEO's and Executives to sea-side Captains and Crews.

